Adrian Sena

Artist / Art Instructor / Video Producer / Graphic Designer

adriansena@ymail.com

Art Portfolio: https://adrianscanvas.wixsite.com/new-website

Video Portfolio: <http://www.senarts.com>

Seeking a responsible position that will utilize my experience in the art and design industry. My approach combines research, design, communications, and creativity based on my experience in the arts and social media marketing.

Capable of converting ideas into sketches and transforming those to final renders. Expertise, Trust, and Passion.

Authorized to work in the US for any employer.

# WORK EXPERIENCE



## Art Instructor

 Miami Fine Arts Academy

 January 2023 to present

* Teaching basics and principles of drawing and painting to ages from 5 to 15
* Teaching step by step process on producing artwork.
* Teaching proportion, perspective, structure and shading.
* Teaching many art styles and techniques.
* Follow up with the artistic growth of every student.

## Videographer/Photographer/Editor

CRM JEWELERS

August 2020 to December 2022 (Achieving over 350K subscribers on YouTube During those 2 years)

* Pre-production, Filming, and post production.
* Marketing planning and strategies.
* Creation of viral content such as Reels and Posts for Social Media.
* Producing all images & videos for Ecommerce.
* Creation of YouTube Videos Weekly.
* Creation of Thumbnails for YouTube.

## Videographer / Editor Freelance

SENARTS

February 2019 to August 2020

* Crafting content that helps businesses to achieve more with video.
* Product Commercials, Promotional Videos, Interviews & Testimonials, Real Estate and Landscape Videography.
* Concept development: pre-production, filming, and post-production.

##

##  Creative Director / Graphic Designer

PLUSAMEDIA

March 2013 to February 2019

A leading business which provides state of the art digital signage and markets their unique brand and services.

* Lead in the design development and modeling of animations, using Photoshop, Animate, Cinema 4D.
* Testing and adjusting final rendering with customers, prototyping new designs and changes for their products.
* Creating and editing videos using rendered images, manipulating pictures and text in After effects, and composing the final video in Premiere Pro.
* Design Digital Menu Boards, Mall Directories, Logos, flyers, and business cards.
* Digital Out-Of-Home, creating 2D and Video advertisements

## Art Curator / Art Instructor

ART GALLERY

September 2009 to 2011

Art Gallery is a space used solely for art exhibitions, occasionally for hosting art classes.

* Teaching principles of drawing and painting, structure, anatomy, and the figure in the creative field.
* Developing and organizing new collections to expand and improve educational and research facilities.
* Collaborating with other institutions.
* Planning, organizing, presenting and marketing exhibitions and shows including responsibility for public relations.
* Curating shows in cooperation with artists.

# EDUCATION



Bachelor's in Fine Arts

University of Florida - Miami, FL 2017 to 2021

Associate in Fine Arts

Miami Dade College - Miami, FL March 2014 to May 2017

## Diploma in art

## Academy of Fine Arts "Eduardo Abela" - Havana, CU 2005 to 2009

# SKILLS



* Painting - Drawing (10+ years)
* Adobe Creative Suite (10+ years)
* Filming (4 years)
* Motion Graphics
* Adobe Premiere (10+ years)
* Photography (10+ years)
* Video Production (10+ years)
* Video editing (10+ years)
* Social Media Management (4 years)
* Graphic Design (10+ years
* Articulate 360 (Storyline, Rise)
* Camtasia
* After effects (10+ years)
* Microsoft Office Suite

LANGUAGES



* Spanish English - Expert

# Links



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# Assessments on Indeed



## Following Directions — Expert

July 2020

Following multi-step instructions. Full results: [Expert](https://share.indeedassessments.com/attempts/be0deae446716b35262aff26f272f52beed53dc074545cb7)

## Attention to Detail — Highly Proficient

July 2020

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: [Highly Proficient](https://share.indeedassessments.com/attempts/231d182a821ac103e2a0c2c0b1fc7d0beed53dc074545cb7)

## Attention to Detail — Highly Proficient

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## Analyzing Data — Proficient

July 2020

Interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data Full results: [Proficient](https://share.indeedassessments.com/attempts/3747f138f4b2a44f189e22ba3fb27eb5eed53dc074545cb7)

## Graphic Design — Proficient

July 2020

Using graphic design techniques and producing visual media to communicate concepts. Full results: [Proficient](https://share.indeedassessments.com/attempts/2779513b62ca4b32a0a542dad57f0f96eed53dc074545cb7)

## Verbal Communication — Highly Proficient

July 2020

Speaking clearly, correctly, and concisely Full

results: [Highly Proficient](https://share.indeedassessments.com/attempts/7d1f6ac64360aa94dc8ca443f7718d8ceed53dc074545cb7)

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